

boot Düsseldorf 2016:

360° water sports waiting to make dreams come true

20 themed and adventure worlds guarantee a fun event

1.700 exhibitors in 17 halls

When it is cloudy and grey in Germany, boot Düsseldorf is ready to make dreams come true – between 23. and 31. January 2016. With the motto “360° water sports“, it will highlight all leisure pursuits that take place in on or by the water, in a form that is unique anywhere in the world. Water sports fans of all kinds – boat and yacht lovers, recreational divers, surfers, wakeboarders or anglers – will find a wide range of exhibits to interest them at boot Düsseldorf.

Most popular international water sports event

“boot Düsseldorf is an international trade fair event that the entire industry and its fans look forward to in January every year“, explains Goetz-Ulf Jungmichel, Director of boot Düsseldorf. “We know that the companies exhibiting focus their trade fair budgets specially on boot Düsseldorf and always make sure they present their exhibits as magnificently as possible here. At our event, visitors can inspect, examine and experience the new boat, diving equipment or wakeboard he is interested in. This helps to make the trade fair an outstanding success for the exhibitors too, because many visitors take their buying decisions directly at boot Düsseldorf. We will be able to welcome more than 1,700 exhibitors from 60 different countries in Düsseldorf and will once again have the market leaders in all sectors on board. The companies are very motivated, are in some cases booking larger presentation areas too and will be adopting a very user-oriented approach.”

More than 1,700 boats and yachts

boot Düsseldorf is the biggest boat presentation in the world, with more than 1,700 boats and yachts. Nine of the 17 halls are devoted to this subject alone and will have the entire range of water vehicles on show, from sailing yachts to motor boats and from canoes to rowing boats. Jungmichel: “The boatbuilding industry is excellently represented, with a



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Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

uniquely varied selection of 440 shipyard exhibitors. In addition to the latest high-tech developments with increasingly light and environmentally sophisticated materials, exclusive and high-quality classic boats play a significant role in our exhibition concept.” The market leaders in the sailing and motor yacht field are particularly well-represented at boot Düsseldorf 2016, with their entire product range in all sizes and classes.



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Exhibitors from all over the world are coming to Düsseldorf

47 per cent of the exhibitors, i.e. 800 of the boot participants, are coming from outside Germany, accounting for almost 50 per cent of the stand space too. The list of foreign exhibitors is topped traditionally by the major water sports nations, such as the Netherlands, Italy, France and Great Britain. All of the Eastern Caribbean states, which are also known as the Windward Islands, are on board for the first time, with such exotic and attractive destinations as Anguilla, Antigua and Barbuda, the British Virgin Islands, Dominica, Grenada, Martinique, Monserrat, St. Kitts and Nevis, St. Lucia and St. Vincent and the Grenadines. Director Goetz-Ulf Jungmichel reports: “It is slowly becoming rather difficult to find new countries, since it really is the case that boot Düsseldorf is thoroughly global.” What are also very popular with visitors are the national and joint stands, as they often reflect the typical charm of a region. In 2016, Egypt, the Azores, Belgium (Flanders), Curacao, Estonia, Finland, the Netherlands, Croatia, Turkey, Fuerteventura, the Philippines, Indonesia, Portugal, Sardinia and the Canary Islands are taking part.



From 2.5 horsepower outboard motors to 5,000 horsepower luxury yachts

boot Düsseldorf leaves nothing to be desired in the motor and motorboat segment. While young beginners are most likely to take a look at the smallest 2.5 horsepower motors, the luxury segment at the trade fair is represented by such yachts as the Princess. Quite apart from this, the 250 shipyards, distributors and importers are presenting almost everything the international market has to offer in six exhibition halls, with pleasure boats, day cruisers and cabin cruisers in all price categories. The leading international series manufacturers of motor yachts are exhibiting in Hall 4, with the motorboat producers Bavaria from Germany, Bénéteau and

Jeanneau from France, Cranchi from Italy and Nimbus from Sweden. Bénéteau and Jeanneau are presenting their boats with outboard motors in Hall 9 too. The US Brunswick Group, which is also exhibiting its Sea Ray, Bayliner and Quicksilver lines in Hall 9, is a very successful pleasure craft brand.



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Very popular: luxury yacht hall 6

Hall 6 at boot 2016 was booked out very quickly. “It was incredible how fast the manufacturers responded here and often made firm reservations with us for boot 2016 many months in advance. This shows that we in Düsseldorf have exactly the right audience for a luxury yacht hall. And the exhibitors appreciate this group of visitors very much, thanks to their purchasing power and openness to new developments”, reports Hall 6 coordinator von Heimendahl. About 60 luxury yachts, boats and tenders will be on show here. Compared with last year, there is, above all, an even wider range of yachts between 20 and 25 metres long. For example, the all-round players Bénéteau (with its high-quality Monte Carlo yachts) and Jeanneau (with the elegant Prestige yachts) are now on board in Hall 6 too. The luxury yachts from Azimut, Sunseeker and Princess, which are – incidentally – the first to set off for Düsseldorf, are always worth a look and a visit. They are not coming to the state capital of North Rhine-Westphalia by road; instead of this, they are taking advantage of the favourable location of the exhibition site directly on the River Rhine and are travelling via waterways. From as early as December onwards, they dock at the exhibition site jetty and have been brought to land by the crane “Big Willi” for many years now. Heavy-duty transport equipment is then used to move the luxury yachts the few metres to Hall 6, their home during the trade fair.



Anyone who would like to relax shopping for a while after visiting the luxury yachts does not need to make his way to the popular “Königsallee” in Düsseldorf; he will instead find an appropriate setting to do this in the blue motion lounge in Hall 6, which boasts exclusive boutiques and exquisite dining facilities.

The Superyacht Show in Hall 7a is the place everyone should go who is interested in even bigger luxury liners. This is where 70 companies have

stands to inform visitors about, for example, exclusive yacht building projects.



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20 themed and adventure worlds for action and fun

It is certainly the case that boot Düsseldorf would be only half the fun without its popular themed and adventure worlds! Jungmichel: "It is not enough for a water sports trade fair just to present products; visitors need to be invited to join in and express their opinions. This is what makes a trade fair a genuine mega-event. For nine days, 17 exhibition halls will be turned into a magical, water-based world."

From diving to trend sports

Kitesurfing, wakeboarding, skimboarding, wakeskating or stand-up paddling – every current water sport trend is covered by Beach World in Hall 1. Recreational diving fans meet in Hall 3 to inform themselves about popular and exotic recreational diving destinations. Egypt will be there again with a joint 246 square metre stand, where the presentation will include the spectacular reefs in the Red Sea diving locations. The Philippines, Indonesia, Turkey and Greece will be highlighting their diverse diving resorts too, however. Diving for beginners in the glass diving tower and the varied infotainment programme about equipment, destinations and the stars of the recreational diving community are good tips for those who always wanted to try diving. Suppliers like Aqua Lung, mares, Oceanic and BtS Europe as well as major diving instruction providers, such as PADI, SSI, the International Aquanautic Club (IAC) and the Association of German Recreational Divers (VDST) round off the programme perfectly in Hall 3, which houses a total of 350 exhibitors from all over the world.



Wanted: action-packed water sports video clips – Splash Drone stars in the Water Pixel World

Action-packed and exciting or just romantic and beautiful: this is what they need to be – the video clips that water sports enthusiasts can enter for the new boot Düsseldorf video award. Water sports enthusiasts can submit films that show them in action in or on the water.

The award is being presented in the categories sailing, motorboating (including jet skiing and inflatable boating), yachting, diving, fishing, paddling, windsurfing, kitesurfing, wakeboarding and stand-up paddling as well as family holidays by, on or under the water. boot Düsseldorf has come up with something very special as the winners' prizes: a Splash Drone supplied by Multikopter. This quadcopter is not merely rain- or splash-proof; it is completely water-tight, so that it can start directly out of water. This makes the revolutionary Splash Drones pretty much a must-have for any water sports enthusiast, since they enable him or her to film every detail of his or her sport. These super drones will be on show in the Water Pixel World in Hall 4 at boot Düsseldorf from 23. to 31. December 2016.



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Powerful motors for fast racing boats

The Powerboat World, which is also in Hall 4, is not for the faint-hearted: this is where the latest powerboats are on show to fuel the imagination of fans of competitive ocean racing.

Focus on water in the Galeria

The Galeria at boot Düsseldorf features water sports and maritime art, that combines the traditional with the modern and presents artists, studios and universities in Hall 7.

Information for beginners at the Motorboat Center

How can I drive my boat even when I don't have a licence, what are the rules that have to be observed on waterways or at sea or what maintenance does my motor require after travelling in sea water? These are often tricky questions for motorboat newcomers that are answered at the Motorboat Center in Hall 10. This is the place to get basic information about how to enjoy boating without a licence with motors up to 15 horsepower. Accessory equipment and boat technology are explained, while motor and driving theory is communicated.



Refit Center: tips about how to maintain a boat's value

How do I maintain the value of my boat is a central question for all owners. The Refit Center in Hall 11 is a source of instruction and information for maintaining and increasing the value of boats, so that water vehicles are rejuvenated even if they have been in use for years.

Information for passionate anglers and interested newcomers

Rods and reels are in the spotlight at the Recreational Fishing Center in Hall 12. This is where passionate anglers or interested newcomers can test new equipment and get valuable tips from experts.

From canoes to the classroom: maritime variety in Hall 13

Adventure holiday flair can be found in Hall 13. The World of Paddling with its impressive canoe test run with a Canadian feel provides the right expedition setting and includes such a convincing presentation of canoes and kayaks that you just have to try them out.

Hall 13 is also the place to go for sound advice on planning your next sailing trip. The holiday world with the most attractive destinations for sailors and motorboat enthusiasts is where dreams can start to come true.

The maritime classroom has particular appeal for schools. This is where schoolchildren can experience oceans as a fascinating habitat, while the youngest boot visitors will find that the "Kinderland" is a wonderful ship playground.

Introduction to sailing at the boot sailing school

The motto of the boot sailing school in Hall 14 is "Learn how to sail at boot". It is an invitation to all sailing enthusiasts – or complete newcomers – to sail Optimists and dinghies. North Rhine-Westphalian sailing and recreational boat schools are available to give more practiced sailors theoretical and practical advice as well as all sorts of tips about how to sail safely.



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Cruise Pavilion presents fantastic cruises

The Cruise Pavilion will be highlighting a wide range of cruise options again at boot Düsseldorf. The maritime travel market in Hall 14, in the middle of which the Cruise Pavilion can be found, provides the right setting for this. The Cruise Pavilion centres on the presentation by TUI Germany, the German tourism market leader, which on its own has as many as twelve cruise ships. Together with the shipping lines it co-operates with, TUI Germany is showing the broad range of travelling options in “floating hotels” on more than 300 square metres of stand space. The providers include TUI Cruises, Hapag Lloyd, Star Clippers and Silversea Cruises. The long-established postal shipping line Hurtigruten can also be found in the adjacent maritime travel market. All together, they are presenting cruising in all its diversity, for all ages, interests and demands.

Antique gems

The Classic Forum, which is also located in Hall 14, is the home for a range of antique gems. They are classic and traditional boats that have obviously been designed with a focus on even the smallest detail. The exhibition of maritime craftsmanship shows that many of the things that are necessary in the building of boats or for ship equipment are still produced manually even today.

Recreational sailing on multihulls

The emphasis in the Multihull Forum is on recreational or even competitive sailing. As the name implies, multihull boats have several parallel hulls instead of just one. The Multihull Forum is an excellent source of tips and tricks about catamaran or trimaran sailing.

From the funny to the spectacular – fascinating stories about sailing at the Sailing Center

The Sailing Center in Hall 15 concentrates on the fascinating personal experiences of and meetings with round-the-world yachtsmen and the stars of competitive sailing. First-hand information is provided here about



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regattas and boats in all classes. Amusing stories, for example about the Parson Russell Terrier Polly, her owner Stephan Boden, a.k.a. Digger Hamburg, and “one-dog sailing”, bring a smile to the visitor’s face too, however.



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About boot Düsseldorf:

boot Düsseldorf is the biggest boat and water sports trade fair in the world and is the place where all of the industry meets in January every year. About 1,700 exhibitors from more than 60 countries will be presenting their interesting innovations, attractive developments and maritime equipment here again from 23. to 31. January 2016. This means that the whole of the global market will be coming to Düsseldorf, to provide an exciting insight into the entire water sports world for the nine-day exhibition in 17 different halls. The trade fair is open from 10:00 to 18:00 every day. Admission tickets can be ordered online at www.boot.de for a price of € 16 and printed out conveniently at home from mid-November onwards. As an additional feature, they entitle ticket holders to use the Rhine-Ruhr public transport system free of charge up to price level D / South Region.



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